

FRANCHISE GROWTH PROGRAM

We are a Business Consultancy that specializes in growing and building value for your brand. We achieve this by internationalizing businesses through customized growth strategies and business process transformation implementation.



GROW WITH US

Astreem works with Brands who are actively seeking to enter specific markets in South East Asia. We offer two levels of Brand Growth Service:

1. Premium Partner

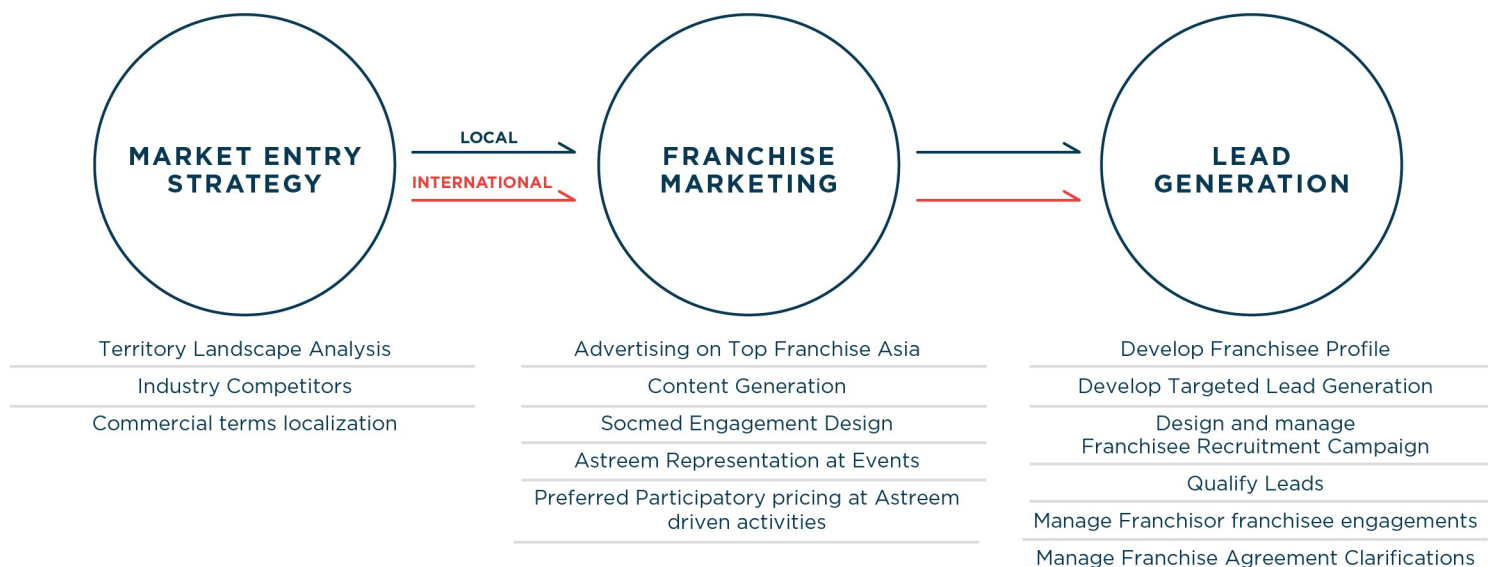
Access a complete Market entry program.

- Market Entry Strategy
- Localised Franchise Marketing
- Localised and Targeted Lead Generation
- Brand Representation
- Manage Sales Process
- Quarterly report for the duration of the 12 month agreement.
- Upfront and Success fees apply

2. Social Partner

Opportunistic Brand Representation that includes

- Standard Top Franchise Asia placements
- Inclusion in generic events and activities
- Non Exclusive Brand Representation
- No reports
- Only Success fees apply



COST EXCLUSIONS:

*Social media Advertising Costs

*Investment at 3rd party events for Brand specific activities: Printing, Travel and accommodation

Singapore

Global Headquarter

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